



LA CONFIANCE

- SINCE 1924 -



OUR QUALITY

We are proud to have these certifications:

- Organic certificate by CERTISYS
- IFS-food certification by VINÇOTTE
- Sustainable Palm Oil certificate by RSPO

CERTISYS
BIO CERTIFICATION

Krachtens artikel 29, lid 1, van Verordening (EG) nr. 834/2007 van de Raad aan de marktdeelnemer te verstrekken bewijsstukken
Nr. Beoefn. BE0450 121685 Marktdeelnemer: LA CONFIANCE NV
Documentnummer: CEES-1733363 pagina 2/4 Marktdeelnemer Nr. 22950

Naam, adres en codenummer van de controlerende autoriteit/het controleorgaan: CERTISYS sri-bv Square de Meeûs, 35 Meeûsquare B-1000 Bruxelles/Brussel Belgium BE-BIO-01	Naam en adres van de marktdeelnemer: LA CONFIANCE NV Schaapveld 7 9200 Dendermonde
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Voornaamste activiteit: Bereider, Exporteur, Verdelers

Biologische producten
Alcoholvrije dranken
Producten op basis van granen
Verdeling van biologische producten
Cacaoproducten



BE-BIO-01 CERTISYS

Geldigheidsperiode: van 04/01/2022 tot 31/12/2022
Controledatum: 22/11/2021

De document is afgegeven op basis van artikel 29, lid 1, van Verordening (EG) nr. 834/2007 en Verordening (EG) nr. 880/2008. De marktdeelnemer onderwerpt zich aan controles en voldoet aan de in die verordeningen vastgelegde voorschriften.

Datum, plaats: 07/01/2022, Bolinne
Handtekening namens de controlerende autoriteit die/het controleorgaan dat het bewijsstuk afgeeft:

Niels Roukhout
De authenticiteit van dit document kan nagegaan worden op onze website <http://www.certisys.eu>
nummer: 1733363

E124002
CERTISYS
BOUANE Rue Joseph Bruet 373 - B-3310 - € 220391 600 377 - GENT K. Hans Hendrikxlaan 3-4 - B-9000 - € 2209 245 82 36
SIEGE SOCIAL/MAATSCHAPPELIJKE ZETEL: Square de Meeûs, 35 Meeûsquare - B-1000 Bruxelles/Brussel
www.certisys.eu - info@certisys.eu - TVA/BTW BE 0445 344 915 RPR/RPR - IBAN BE08 0012 5252 3513



Certificate

Herewith the certification body
Vinçotte Nederland BV
being an ISO/IEC 17065 accredited certification body for IFS certification and having signed an agreement with IFS Management GmbH, confirms that the processing activities of

La Confiance nv (COID: 50339)
Schaapveld 7
9200 Dendermonde Belgium

GS1 GLNs): 541209100008, 541144700008
Sanitary legal authorisation number: AER / OVL / 005 237
for the Assessment scope:
Production (mixing, baking) of cookies. Packed (MAP or not) in plastic or cardboard trays, plastic or metallized foil.



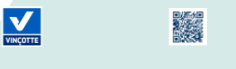
Additional information:
ich are not certified against a GFSI recognized scheme.
y and pastry, confectionary, snacks

IFS Food Version 7, OCTOBER 2020
at Higher Level

and other associated normative documents
with a score of 68.20%
IFS-43246502
N/A
9-11-2021
09-01-2022
2-1-2023
13.06.2022 - 22.11.2022 (Announced Assessment)
or
19.07.2022 - 22.11.2022 (Unannounced Assessment)

Certificate register number:
Last Assessment conducted unannounced:
Assessment date:
Certificate issue date:
Date of expiration of the certificate:
Next Assessment within the time period:

Zwolle
Leo Smulders, Scheme Manager





OUR AUTHENTIC TASTE

Thanks to the Handmade in Belgium label, you can be sure that you are buying Belgian quality, made on a small scale.



The Crafts Committee of the FPS Economy awards this recognition to La Confiance because of the **authentic** character, the **manual aspect** and the **craftsmanship** of our products.



From ingredient to finished product, every aspect has a distinctly **local character** and taste. La Confiance Speculoos Original was officially recognized by VLAM as a **regional product**.



The Superior Taste Award is most renowned independent certification in the world, **100% focused on TASTE**. La Confiance Speculoos Original received the Superior Taste Award twice with the **maximum score** of 3 stars.



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OUR PRODUCTION



INNOVATIVE OVEN -CONTROLLING THE BAKING PROCESS

Problem definition:

Biscuit production variables:

- Raw materials
- Temperature & humidity in production area
- Weight of biscuits
- Oven settings (9 variables!)

—————→ **MANIPULATABLE**

Ideal biscuit variables:

- Optimal color
- Acrylamide as low as possible
- Tasty

—————→ **GOAL**

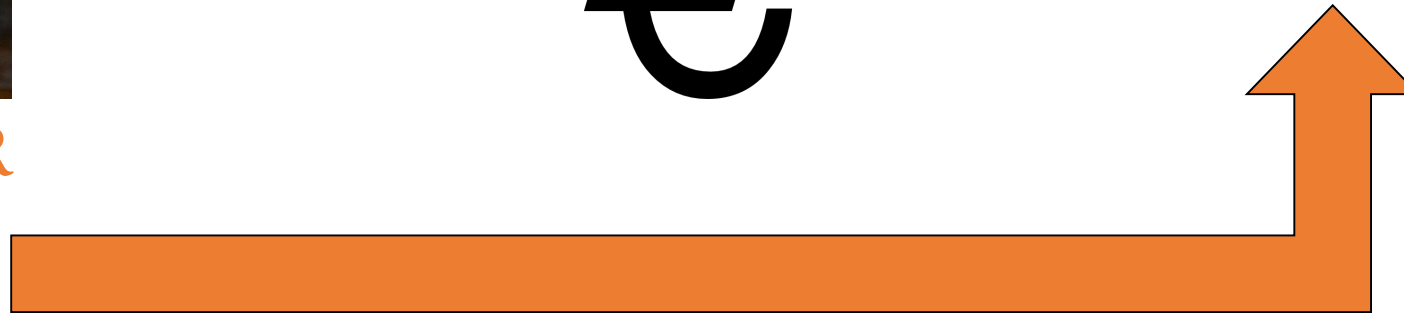
INNOVATIVE OVEN -CONTROLLING THE BAKING PROCESS



COLOR

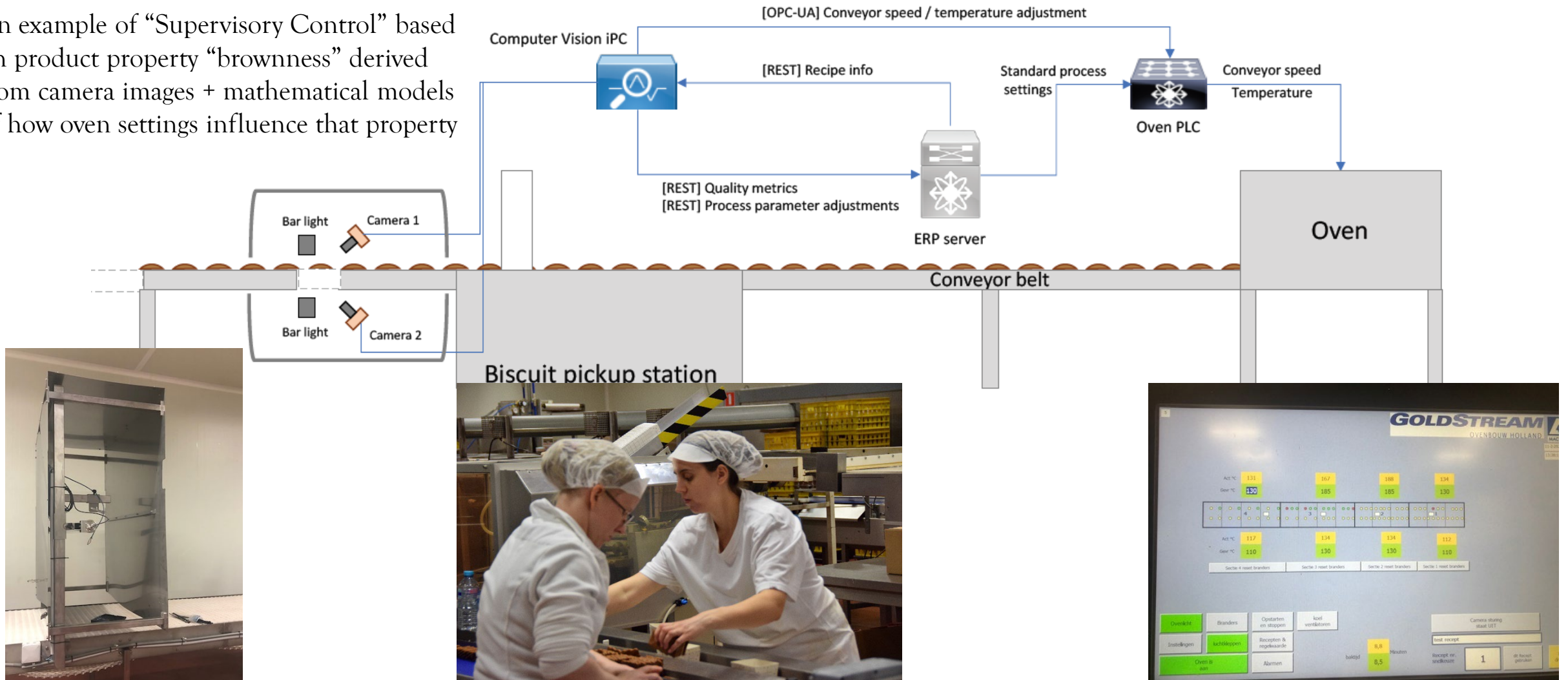


OVEN SETTINGS



INNOVATIVE OVEN - PRACTICAL APPLICATION

An example of “Supervisory Control” based on product property “brownness” derived from camera images + mathematical models of how oven settings influence that property



INNOVATIVE OVEN - LESSONS LEARNED

- Possible extensions
 - Predictive model for acrylamide values + diagnostic analytics to understand how to lower the acrylamide values
 - Measure and report % Broken biscuits
- Operator VS feeling with AI
- Need for eyes on the floor?





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OUR BRANDS



LA CONFIANCE

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Ceval



FEEL
THE
ENERGY



FULL
OF
GOODNESS

40 years of passion





OUR CONSUMER

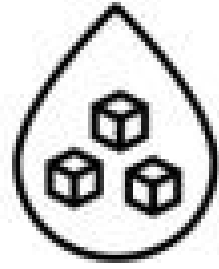
Taste the happiness



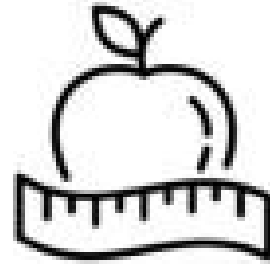
Health



Sport



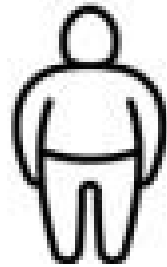
Sugar



Diet



Diabetec



Obesity





OUR VALUES

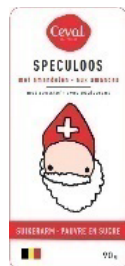
Eating is a necessity, conscious eating an art



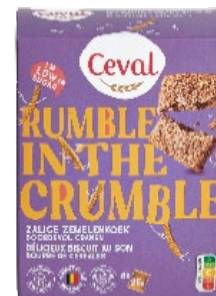


OUR ASSORTMENT AND LOGISTICS

SPECULOOS



BISCUITS



WAFFLES



SWEETS





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LA CONFIANCE

Organic Speculoos



FAMILY RECIPE

“My great-grandfather, baker Jozef Borms, and his partner August founded La Confiance in the 1920s. They did not choose this name by random. Confidence means trust. Jozef believed that you gain people's trust with honesty, reliability and by striving for the best results every day. He also passed these values on to my grandfather and father.

I found his speculoos recipe a few years ago. That inspired me to follow my dream, filled with the same values my great-grandfather held. Today we bring this family recipe from 1924 back to life with only the best organic ingredients. To let you enjoy the sublime taste of La Confiance speculoos!"



Jozef Borms

Leo Borms
La Confiance NV





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OUR RANGE



The authentic family recipe from 1924 is brought back to life with only the best organic ingredients: **real butter** and carefully selected herbs...
The organic flour is grown by farmer Thibault (Beaumont, Belgium).



Just like in our original recipe, we only use the best organic ingredients: real butter, carefully selected herbs and grain from farmer Thibault.
To this we add **premium organic hazelnuts** from farmer Federico (Italy).



Just like in our original recipe, we only use the best organic ingredients: real butter, carefully selected herbs and grain from farmer Thibault.
To this we add **pieces of organic cocoa** from farmer José (Peru).



SUMMARY

130 g in tray



130 g local



10 g ind. wrapped



100 g season



390 g gift box (April 2024)





CONTACT

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